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# Ideas... 4-H and YOUTH DEVELOPMENT

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Dear Coworkers:

A total of 2,338,585 youth participated in 4-H Club programs in 1967. This was 225,739 more than in 1967 and a new high! When other youth reached is added to this figure, it means we worked with 3,328,377 young people. Our congratulations and appreciation to you and your staff.

In only 11 States was the 1967 figure less or approximately the same as the previous year.

A State-by-State tabulation of 4-H enrollment is enclosed. It does not include participants in 4-H type and other Extension youth programs, not conducted through the organized 4-H program.

## DR. KEMP L. SWINEY JOINS 4-H DIVISION STAFF

We are pleased to announce the appointment of Dr. Kemp L. Swiney to the 4-H Division staff. Dr. Swiney comes to us from South Carolina and has a graduate degree from Michigan State University. Kemp will take the major role in working with project development committees and in servicing and maintaining project programs. The acceptance of our plan for program development procedures sets the stage for his work. His State experience as a subject-matter specialist will be helpful to him in the program development assignment he is now assuming for us.

Dr. Swiney has had extensive volunteer work with the Boy Scouts, church and other community youth efforts, as well as direct work with 4-H.

## CONGRESS PASSES D.C. EXTENSION BILL

Congress has passed the bill to provide an Extension Service for the District of Columbia. The Federal City College is named as the Land-Grant College for the District of Columbia. Dr. Eugene W. Wiegman, Dean of Community Education, heads up the Extension program.

## PLANNING 1969 NATIONAL 4-H CONFERENCE

Nine young people met with Russ Smith and Charles Freeman to evaluate their experiences at the 1968 Conference and to make recommendations for next year's event. The five young men and four young women had each participated in a different seminar group at the 1968 conference. Appropriately, the meeting was held in the Hall of Youth at the University of Nebraska Continuing Education Center.

4-H-70 (6/68)

MODEL CITIES PROGRAM

Seventy-five cities, both large and small, have been designated to receive planning grants as model cities. It's anticipated that as many as 75 more may be named on the second round. We know that a number of Extension staff members are involved in the planning. This will no doubt increase as the Model Cities program grows.

We are anxious that where 4-H is not operating in model cities, the planning groups may realize the possibilities of using Extension's program for the development of youth.

Let us know if you have materials or experiences to share.

4-H WORKSHOPS FOR STATE TRAINING TEAMS

ECOP has approved plans for two 10-day workshops to prepare State teams to institute stronger and more dynamic 4-H training programs. Ft. Collins, Colo. will be the location for a September 4-13 conference, and the National 4-H Center for one to be held January 21-31. New methods and educational techniques will be presented. It is anticipated that State teams of two to five people will attend. The Sears Foundation, through the National 4-H Foundation, is granting funds to provide scholarships for registration, meals and lodging (not travel) and for conference operations.

4-H CONGRESS LEADERS PROGRAM

Chairman Frank Campbell and his committee are working out interesting plans for the leaders sessions at National 4-H Congress. They have secured an outstanding speaker for the Monday session. This year, with four subject-matter areas to be emphasized, they have met the challenge of scheduling sessions that will not conflict regarding time. Any Extension worker can participate in all four of the following interest sessions if he chooses: Conservation, family life, leisure education, and photography.

HELPFUL MATERIALS FOR YOUR PROGRAMS

"Bibliography of Electrification Education Programs and Materials" - The Farm Electrification Council has published an excellent summary by A. W. Krewatch, formerly Rural Electrical Engineer in Maryland and chairman of the 4-H Electric Committee. You could secure a copy from them at Box 1008, Oakbrook, Ill., 60523.

"Recommended Reading About Children and Family Life" - 1967" - Child Study Assoc.. of America, Inc., 9 East 89th Street, New York 10028. A guide to the most outstanding publications relating to sound family mental health. $1.00.

"A Primer of Parliamentary Procedure" - Bureau of Communications, National Board, YWCA, 600 Lexington Ave., New York 10022. Pocket size. 30¢.

"Why Go Broke...When You Don't Have To?" Revision of a popular publication about teenage spending, from The Institute of Life Insurance, 277 Park Avenue, New York City 10017. Has an interesting case study approach.

/SHARING SOME OF THE GOOD IDEAS IN STATE PROGRAMS/

I. Low-Income and Urban Work

FLORIDA - Evaluating Pilot Work

Staff members of eleven counties conducting 4-H expansion and low income pilot programs will meet for a 2-day evaluation session. They will evaluate the present program, establish more specific goals, determine effective methods used, and plan how some of these will be incorporated into total county programs.

GEORGIA - Camp for Urban 4-H'ers

A climax to the urban 4-H program in DeKalb County gave more than 175 city youth a special camping experience at Rock Eagle. Approximately 325 youth were enrolled in the short-term project work, conducted after school hours.

ILLINOIS - Work in Housing Developments

Successful 4-H experience in housing developments are reported in Carbondale, Cairo, Mounds, and Rock Island Counties. Both leaders and members are enthusiastic. The regular 4-H publications are used with some adaptations.

CHICAGO - Eleven Years of 4-H

Chicago's 2200 4-H members have observed the 11th anniversary of 4-H with five "4-H Club-O-Ramas" throughout the urban area. The Chicago 4-H movement has grown from 28 clubs with 378 members in 1957 to an enrollment of 2200 in 1940 active clubs, with 270 volunteer adult and 288 junior leaders. Finances are derived from private donations as well as tax sources.

KANSAS - Staff Training Workshop on Low Income Child

Twenty-four Kansas Extension youth workers participated in a three-day workshop designed to explore the possibilities of working with the children of poor families. Wichita, a metropolitan area of more than 250,000, provided a laboratory setting and made professional people--engaged in working in low income communities--available for programming. Workshop participants had a chance to meet with Community Action personnel, participate in a large Operation Head Start program and have lunch with the children; also to discuss situations with Negro and white leadership in Community Neighborhood Centers, and try to relate directly to the problems and opportunities, of extending the idea of 4-H to the children of the poor.

MICHIGAN - Operation Get-Acquainted

This is a program fostered by the New Audience Developmental Committee, which brings urban ADC youth for a 10-day visit in middle class homes. The screening and selection of the visitors is done by Welfare case workers. The recruitment of host families is being done through 4-H, Farm Bureau, church, Chamber of Commerce or Service groups. Last year, the effort was primarily in the Lansing area; for 1968 it will be practically State-wide. Amalie Vasold could give more details.

NEBRASKA - 4-H in Public Housing is a Cooperative Development

The 4-H program carried out in the Public Housing areas in Omaha is a cooperative venture between Extension, the Housing Authority, community centers and Creighton University students. Currently, University students are providing leadership for three 4-H Clubs which are utilizing facilities in the Public Housing areas. Involvement of adult leaders from the target areas is desired.

NEW JERSEY - 4-H with Low-Income Families

New Jersey has strongly emphasized the development of programs for urban low-income youth in Newark, Paterson, Hackensack, Elizabeth, Trenton and Camden. Much stress has been in the nature of special programs. In Newark, Trenton and Highstown considerable work has been done in public housing developments. Some joint activities with 4-H and YMCA have proved effective. A recent activity was a 4-H Favorite Foods contest held in the Stella Wright Public Housing project in Newark.

NEW MEXICO - Foods Activities with Low Income

Three counties are working with short term 4-H projects in foods, primarily with low-income youth.

NORTH CAROLINA - Work with Teens in Housing Developments

Three special interest groups have been conducted for teens living in the public housing developments in Asheville. The young people discussed their personal and family problems and relationship of parents and youth. The classes have been lead by volunteers, using material provided by the Family Life Specialist. Boys and girls, ages 8 to 13, have been using skill-type 4-H projects.

II. Communications

GEORGIA - Communications Camp for Older Members

A July 1 to 5 camp for senior members is a direct outgrowth of communications training given to the Extension staff. The Extension Training Department has been involved in the planning and will play a major teaching role with the senior members. Each county may send a boy or a girl to enroll.

HAWAII - State Federation Works for Understanding

The State 4-H Federation sponsors a pen-pal league, set up to establish closer ties between Hawaii's members and 4-H'ers from mainland United States as well as foreign countries. During the year, the Federation has contributed $250 for 4-H work in Korea.

MINNESOTA - Communications Training

A July training event for 25 to 30 4-H'ers is being planned by Information and 4-H staffs. Included are the 12 State Federation officer candidates to Camp Minnewanca, and others who participate in interviews in leadership and achievement. These are the youth who will speak for 4-H during State 4-H events.

MINNESOTA - Youth Nutrition Newsletter

Evelyn Harne and the nutrition specialists have started a newsletter to the field staff on nutrition for youth. In it they call attention to new teaching aids, give suggestions for newsletters, and share ideas about work in various counties and outside the State.

NEW JERSEY - Cumberland County Develops 4-H TV Stars

4-H members in Cumberland County, N. J. are conducting a unique promotional activity. Through a series of carefully planned TV broadcasts, girls and boys are presenting demonstrations on a variety of projects. The half-hour programs are presented at 6 p.m., one night a week. A 4-H Council member acts as emcee for each program.

The target audience is the 2000 subscribers to Channel 4 cable TV. All topics are from the regular 4-H demonstration program. The Extension staff hopes to conduct a similar program over other stations.

OKLAHOMA - Newswriting is New 4-H Project

A new 4-H project in basic journalism encompasses eight lessons. A project leader guide, written in talk-and-teach fashion, is also provided. Reporters of civic clubs and Extension Homemakers groups are urged to be 4-H project leaders. Jean Shipman of the Editor's staff authored the helpful series.

WASHINGTON - Pilot Work with "Junior Dealers"

This is the first project we have seen that is developed for the young people who deliver newspapers. It has a real economic potential for the boy. Often the 10-year-old newspaper boys do not receive proper orientation and training. Also, many of them miss being in informal groups. Response to the project is enthusiastic.

## III. Conferences Serve Many Purposes

SEVEN SOUTHERN STATES - Fontana Conference

Alabama was host State to the 13th Fontana Resource Development Conference, where 4-H delegates are invited from each of the 125 Tennessee Valley Counties. Members studied the seven resources of soils, forests, atmosphere, water, minerals, wildlife and human life. This outstanding conference is sponsored by the Valley Test Demonstration Association, the land-grant universities and the TVA.

INDIANA - Search for 4-H Alumni

Persons who attended the first State 4-H Roundup in 1919 are being sought to be honored guests at the Golden Anniversary event. A pageant will portray the first Roundup and progress through the years. Aiding the visual presentation will be a special 4-H choral group.

MASSACHUSETTS - 4-H Sing-Out '68

For the second year, Massachusetts is featuring a "4-H Sing-Out", directed by Billie Howes. This, and the 4-H Clothing Revue called "Up, Up and Away", are features of the 4-H Conference program to which special guests are invited.

MISSOURI - "Excursions"

Five meetings, called 4-H Excursions in Home Improvement, were held in various parts of the State in June. A major topic was uses of wood in the home. Tours of furniture and department stores were included. Participants were more than 12 years old and enrolled in home improvement or home management projects.

KENTUCKY - Agent Training for Leadership Development

Kentucky featured a former staff member, Dr. Robert Bills of the University of Alabama, along with Miss Emmie Nelson, for staff training on leadership. Dr. Bills emphasized "Youth needs leadership, but not the leadership which determines things for him. The leadership youth needs is one which listens and understands, which encourages and stimulates, which clears paths and raises sights."

NEVADA - Conference on "Use and Abuse of Drugs"

The Extension Homemaker Council in Clark County and the Las Vegas Sun newspaper sponsored a drug abuse conference for youth and their parents. Over 12,000 showed up, far more than could be seated. The Los Angeles regional office of Food and Drug Administration cooperated.

PENNSYLVANIA - Careers Training

Regional career training conferences for agents and leaders are meeting with warm response. This is a fast-growing project.

WASHINGTON - Creative Dramatics

An exciting addition to the State 4-H Conference classes is one on creative dramatics. The class will explore ideas for leadership activities in the members' own age group as well as with younger children.

WORKING WITH LOW SOCIO-ECONOMIC RURAL YOUTH

Have you seen University of Wisconsin Resource Report No. 5? In it, Jerry Apps, formerly of the 4-H staff, gives conclusions and implications from his report "Researching Lower Socio-Economic Rural Youth". He includes evidence gathered by six other researchers who have been studying at Wisconsin.

As a 4-H Special, we are sending you his concluding section of the research report.

CITIZENSHIP HANDBOOK

Dr. Charles Freeman is author of an excellent manual "Adventures in Citizenship: A Leaders Handbook". It is planned as a guide for leaders and Extension workers.

/NEWS OF OUR COWORKERS/

We were proud to have Eleanor Wilson of our staff recognized with a Superior Service award at the USDA honors day in May. She was cited for developing techniques for reaching large numbers of youth, including the underprivileged. Most of you know of Eleanor's work with educational programming by television.

Dr. Paul C. Taff, retired State 4-H Leader in Iowa, has received the award of the Knight of St. Gregory the Great. This distinct honor came to Dr. Taff for his work through the National Catholic Rural Life Conference. The order of St. Gregory the Great is conferred on persons who are "distinguished for personal character and reputation, and for notable accomplishments."

Several State 4-H staff deserve high congratulations for presentations at the series of Resource Development Workshops, including: Mildred Fizer, Ray Cox, C. J. Gauger, Earl Bergerud, George Foster. In each case, they explained youth involvement in resource development programs.

Lloyd Rutledge is currently at North Carolina State, more on his doctoral study. He plans an intensive study program until early January.

Loren Goyen, who recently finished his doctorate at Wisconsin, will be joining the Kentucky staff. Loren, a former 4-H Fellow, was on the 4-H staff in Maryland and once was a county 4-H agent in Kansas.

Mrs. Louise Kilpatrick is once again on a State 4-H staff, this time in Maryland. Her areas of responsibility are leadership, low income, older youth, and home economics. She held a similar position in Texas before her husband was transferred.

Kay Bendixen, Utah, will spend part of his time working on the Utah 4-H staff. He will work primarily in the animal science program development and activity field.

Several changes at the National 4-H Foundation: Ted Hutchcroft has gone to Costa Rica as an Assistant to the Director for the Foundation's Inter-American Rural Youth Program. Marilyn Wessel is now named as Information Director. Eugene P. Seifrit is the new manager of the National 4-H Center, succeeding Dick Heavner, who resigned to enter a family business enterprise.

Many of you may know about the recent wedding of Mary Ann Dean and Larry L. Krug of the National 4-H Service Committee staff.

L. Isabel Myers, Pennsylvania has retired after 38 years of dedicated service. She will continue to make her home in her native Pennsylvania.

Maijaliisa Peusa, a 4-H worker from Finland, spent the past year as a 4-H assistant in Carlton, Minn. She feels 4-H here and in Finland share some of the same challenges.

California responded to two national assignments: Rudy Monosmith was 4-H representative on a panel for the National P-TA Conference, and Laura Cooley represented us at a program of the Woman's Auxiliary to the American Medical Association.

Grant Shrum attended the Fourth International Seminar on Methods and Programs for the Promotion of Rural Youth Work, Herrsching, Germany, June 17-July 5.

We will soon be welcoming the following 4-H Fellows: Linda A. Crow, North Dakota; Carlton L. Doane, New York; Helene H. Horimoto, Hawaii; David E. Pace, Iowa; Glenice V. Rugland, Minnesota; and Dallas R. Smith, North Carolina.

/IN CLOSING/

It is heart warming to share program ideas with 4-H coworkers in other countries and, in turn, to know of their progress. Such a letter came recently from Arne Osteby of Norway. May we quote:

> "It is with great interest that we of the Norwegian 4-H follow your 4-H work in U.S.A. Thank you very much for the booklet "Ideas" which I receive regularly. Mr. V. Joseph McAuliffe oriented me about "The 4-H Operation Expansion", and that inspired us to copy this project on a smaller scale. In 1967-1968 we have carried out a drive with very positive results. Among other things, "Norske 4-H Sponsor Organisation" was founded. Some of the leading persons in Norwegian industry and commerce are now members of our Sponsor Organisation. We have also had valuable support from our Prime Minister and his family. We are also starting an intensive Leader Training Program, extending over 4 years. The W. K. Kellogg Foundation has very generously donated support to this program."

Sincerely yours,

E. Dean Vaughan, Director
4-H and Youth Development

John W. Banning, Assistant Director
Fern S. Kelley, Assistant Director
(Editor of IDEAS)

Program Leaders:

Robert R. Pinches
Lloyd L. Rutledge
Jean Schaeffer
Russell W. Smith
Eleanor L. Wilson

Enclosures